

# West Ventura County Business Alliance

The Chamber of Commerce serving Camarillo and Oxnard

## 2023 Business & Community Guide

### Please complete the following information

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Size ad: \_\_\_\_\_ Rate \$: \_\_\_\_\_

Sixty percent (60%) due with contract, balance due upon approved ad proof. **Ads paid in full at time of order receive 10% discount of published rate** (discount not available on Enhanced or Logo Listings).

Amount Paid Today: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_



**Make checks payable to: West Ventura County Business Alliance  
400 E. Esplanade Drive, Suite 302  
Oxnard, CA 93036**

**Deadline to reserve your ad space is September 30, 2022**

**All artwork must be submitted by October 14, 2022**

Please read all information carefully. The West Ventura County Business Alliance ("Publisher") shall not be liable for any oral agreements or special arrangements. This contract states all of the terms of agreement between the parties regarding the subject matter of this contract.

(1) Upon acceptance of this contract by Publisher, it is effective immediately and cannot be cancelled. No verbal agreement, changing in any manner the conditions of this contract, will be recognized. (2) This contract is with the customer named in the signature lines, below ("Advertiser"). No change of ownership or management of Advertiser will alter Advertiser's contract obligations. (3) Advertiser's failure to acknowledge or return any proof will not alter contract payment terms and obligations. (4) Advertiser agrees to pay \$ \_\_\_\_\_ as the "Contract Price". Advertiser shall pay 60% of the Contract Price on signing this contract. The full balance of the Contract Price shall be paid by Advertiser upon receipt of proofs. (5) Advertiser and its agent (if any) shall be jointly and severally responsible for full payment of the Contract Price. In any action brought upon this contract, venue shall be in The Superior Court of Ventura, California, and Advertiser and agent expressly waive any objections to venue or personal jurisdiction therein. (6) In the event that payment is not made by Advertiser in accordance with the conditions of this contract, Advertiser agrees to pay for legal fees and court costs, if any, incurred by Publisher to obtain collection. (7) Publisher shall not be bound by any representations, promises or agreements, not contained herein, nor shall any such representations, promises or agreements relieve Advertiser or its agent of their obligations hereunder. (8) Publisher reserves the right to change advertising classifications. (9) Advertiser and its advertising agencies are liable for all content (including text, representations and illustrations) of advertisements and are responsible without limitation, for any and all claims made against Publisher, its officers, or employees and agree to indemnify, defend and hold Publisher harmless from and against all such claims and all liability. (10) Publisher shall not be responsible for typographical errors, except to cancel the charge for such portion of an advertisement as may have been rendered valueless by such typographical errors. (11) Publisher shall extend reasonable commercial effort to accommodate requests for positioning in the publication, but editorial requirements may take precedence. Advertiser acknowledges that Publisher does not guarantee compliance with requests for positioning. (12) Publisher reserves the right to publish a previous ad by Advertiser or to create and run a new ad for Advertiser, if artwork is not submitted on time. (13) Publisher does not guaranty the date of publication and has no liability for any estimated publication date that may have been stated to Advertiser or its agent. Advertiser acknowledges that the date for publication is subject to and dependent on Publisher achieving a sufficient number of advertisements to warrant publication.

Date: \_\_\_\_\_

West Ventura County Business Alliance

By: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Date: \_\_\_\_\_

By: \_\_\_\_\_

Name/Title: \_\_\_\_\_

**PUBLISHER**

**ADVERTISER**

# SPEC SHEET

## AD Sizes/Price

All ads are color. Four color process only.  
No Pantone colors accepted.

**Back Cover** \*\$3995  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Inside Front Cover** \*\$3295  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Inside Back Cover** \*\$3295  
7.5" x 10" (Bleed size 8.75" x 11.25")

**Full Page Inside Premium** \*\$2995  
7.5" x 10" (Bleed size 8.75" x 11.25")

*A limited number of premium positions are available. Premium locations include opposite Table of Contents, opposite Welcome Page, opposite Advertisers Index, opposite Editorial Feature section.*

**Full Page Inside - ADVERTORIAL** \*\$2995  
*Our editorial team will work with you to develop a feature article about your business or organization. A limited number of advertorials are available.*

**Full Page Inside - AD** \*\$1995  
7.5" x 10" (Bleed size 8.75" x 11.25")

**\*Receive a 10% discount on ads when you pay in full at time of order!**

**1/2 Page** \*\$1295  
7.5" wide x 5" high

**1/4 Page** \*\$795  
3.75" wide x 5" high

**1/8 Page** \*\$495  
3.75" wide x 2.5" high

**Stand out in our Business Directory!**

**Enhanced Logo Listing \$150**

**Logo Listing \$100**  
see examples to the right

**5,000 copies distributed to hotels, restaurants and businesses**

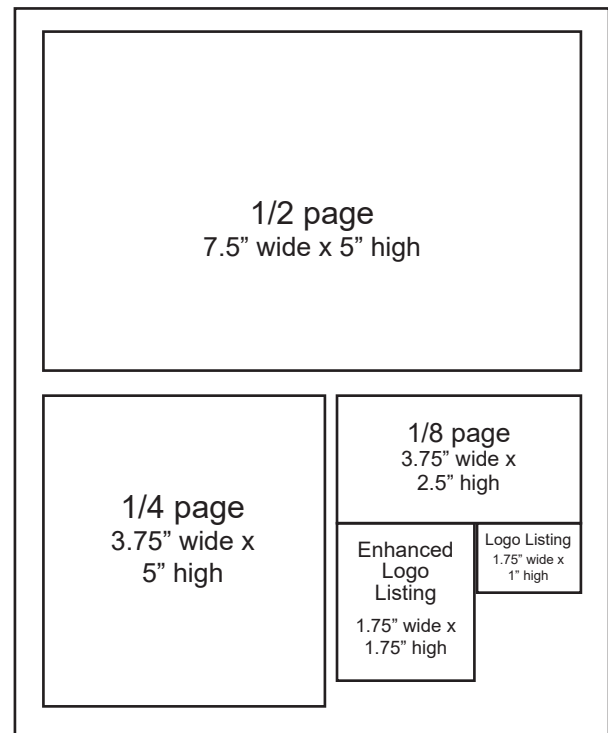
### Accepted file formats & specifications:

All artwork must be submitted as a TIFF, EPS, JPG or PDF in 300 dpi or higher. No Word, PowerPoint or Publisher files accepted. **DO NOT INCLUDE BLEED OR CROP MARKS ON ADS SMALLER THAN FULL PAGE.**

The Publisher reserves the right to reject any ad, photograph or illustration which is not deemed to be in keeping with the standards of the publications.

Problem files will be returned. Artwork can be provided on a thumbdrive; thumbdrive will not be returned. Email files to [graphics@wvcba.org](mailto:graphics@wvcba.org).

**Reserve your spot TODAY!**



## For More Information

Advertising Sales:  
Sharen Strong  
805.738.9100  
[s.strong@wvcba.org](mailto:s.strong@wvcba.org)

Production or Ad Design/Development:  
Jovie Baclayon  
805.738.9100  
[graphics@wvcba.org](mailto:graphics@wvcba.org)

### Standard Listing

**JR Bookkeeping**  
Ms. Juliana Ramirez  
3639 E. Harbor Boulevard,  
Suite 201  
Ventura, CA 93001  
(805) 755-6721  
[www.jrbookkeepingservices.com](http://www.jrbookkeepingservices.com)

### Logo Listing

**The UPS Store**   
The UPS Store #6279  
Mr. Alan Ball  
1650 E. Gonzales Road  
Oxnard, CA 93036  
(805) 983-6100  
[www.theupsstorelocal.com/6279](http://www.theupsstorelocal.com/6279)

### Enhanced Logo Listing

 **ECONOMIC DEVELOPMENT COLLABORATIVE**  
**Economic Development Collaborative**  
Mr. Bruce Stenslie  
4001 Mission Oaks  
Boulevard, Suite A-1  
Camarillo, CA 93012  
(805) 384-1800  
[edcollaborative.com](http://edcollaborative.com)

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