



Honor Camarillo's finest!



FRIDAY,
NOVEMBER 3

SERRA
CENTER

6:00 PM
9:00 PM

CELEBRATE THE VERY BEST OF 2023

Business - Educator - Entrepreneur - Man - Public Servant - Nonprofit
Volunteer - Woman - Youth - Stan Daily Lifetime Achievement Award

TITLE SPONSOR

\$3,500 Investment

PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Opening welcome at the start of the event
- Company recognition during event
- Company logo and full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement

PRESENTING SPONSOR - TIER 1 (MAN OF THE YEAR, WOMAN OF THE YEAR, OR LIFETIME ACHIEVEMENT)

\$2,000 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Presentation of award to the recipient
- Company recognition during event
- Company logo and half-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement

PRESENTING SPONSOR - TIER 2 (ALL OTHER AWARDS)

\$1,500 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Presentation of award to the recipient
- Company recognition during event
- Company logo and half-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement

SUPPORTING SPONSOR

\$750 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Company recognition during event
- Company logo and quarter-page ad in the event program
- Seating for two attendees at a reserved table with company logo and prominent table placement