

Community Development Department

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Dear Oxnard Business,

In 2019, the City of Oxnard (City) hosted a series of in-depth roundtable conversations between civic and business leaders. Out of these conversations, gaps in workforce readiness among local residents emerged as a critical issue. Do you struggle to fill entry-level positions? Do you find that your applicants are lacking in job readiness (ie.soft skills) and/or very basic technical training skills? In alignment with our Economic Development Strategy, the City is committed to ensuring that our businesses are able to thrive and expand in Oxnard.

To that end, we have created the Oxnard Employee Pipeline Program in collaboration with Oxnard College and the Oxnard Chamber of Commerce. City staff has been working closely with Oxnard College to develop a focused program whose goal is to usher entry-level employees onto a path of lifelong career success while simultaneously providing a consistent pipeline of trained and ready-to-work local employees for your business. Beginning this Spring, Oxnard College will offer two 12 week classes to assist Oxnard residents in developing the skills needed to make them successful employees in your company. The City will take the lead in recruiting residents to take these classes and preparing them to interview at your business.

What do we need from you? Information on the top three benefitted entry-level positions that you are having the most difficulty in filling and an agreement that you will provide an interview to applicants that have completed the relevant coursework at Oxnard College.

To sign up, please complete the attached form and send it via email to Adam.Smith@oxnard.org. If you have any questions, please call Rosie Ornelas at (805) 385-7932 or Adam Smith at (805) 385-3918.

Sincerely,

A handwritten signature in blue ink that reads "Rosie Ornelas".

Rosie Ornelas

Economic Development Manager
City of Oxnard

