

TITLE SPONSOR



CONNECTION BREAKFAST



Channel Islands
CALIFORNIA STATE UNIVERSITY

APRIL 19, 2024

The West Ventura County Business Alliance proudly presents the annual State of the University Address by Richard Yao, Ph.D., now in his third year as President of CSU Channel Islands.

FRIDAY | 8:00AM - 9:30 AM
CSU Channel Islands Grand Salon
One University Drive
Camarillo, CA 93012

Agenda:

- 8:00 AM Networking Breakfast
- 8:30 AM Welcome Speech
- 8:45 AM State of the University
- 9:15 AM Awards Presentation
- 9:30 AM Closing



\$45 Member / \$50 Non-Members (breakfast included)

RSVP by April 12 at <https://bit.ly/csucicb24>

Sponsorships are available. For more information, please contact Andy Conli at a.conli@wvcba.org or (805) 484-4384



West Ventura County
Business Alliance

TITLE SPONSOR

\$2,000 Investment

PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Podium opportunity at the event
- Company recognition during program
- Company logo in the event program
- Full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement
- 2 VIP parking spots (until filled)

MAJOR SPONSOR

\$1,500 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Half-page ad in the event program
- Seating for six attendees at a reserved table with company logo and prominent table placement

SUPPORTING SPONSOR

\$1,000 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Quarter-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement