



CITY OF CAMARILLO STATE OF THE CITY LUNCHEON 2022

PRESENTED BY MAYOR SHAWN MULCHAY

Camarillo Mayor Shawn Mulchay will deliver the 2022 State of the City Address on Thursday, October 20, at Spanish Hills Club (999 Crestview Ave., Camarillo). This annual event hosted by the WVCBA will begin at 11:30 a.m. with networking and lunch, followed by the Mayor's address. The Mayor will reflect on accomplishments from the past year and highlight initiatives focused on innovation, process improvement and sustainability.

Tickets: \$65.00

Register online at <https://bit.ly/camsotc22>

Registration closes Tuesday, October 11.



MORE INFO:

- ✉ INFO@WVCBA.ORG
- ☎ 805-738-9100
- 🌐 WWW.WVCBA.ORG



TITLE SPONSOR

\$2,500 Investment

PRE-EVENT MARKETING

- **Print/Digital:** Recognition on event flyer and promos
- **Email:** Recognition in WVCBA weekly e-newsletter
- **Website:** Logo on event promo on WVCBA homepage and event registration page
- **Social Media:** Company mention/tag on event-related post
- **Media:** Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement



MAJOR SPONSOR

\$1,500 Investment

PRE-EVENT MARKETING

- **Website:** Logo on event registration page
- **Email:** Recognition in special event email
- **Social Media:** Company mention/tag on event-related post
- **Media:** Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Half-page ad in the event program
- Seating for six attendees at a reserved table with company logo and prominent table placement

SUPPORTING SPONSOR

\$1,000 Investment

PRE-EVENT MARKETING

- **Website:** Logo on event registration page
- **Email:** Recognition in special event email
- **Social Media:** Company mention/tag on event-related post
- **Media:** Company name in press release for local and regional media

AT THE EVENT

- Company recognition during program
- Company logo in the event program
- Quarter-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement