



Building Bridges: Free Event Helps Employers Tackle Today's Toughest Workforce Challenges

A powerhouse of Ventura County organizations join forces to connect businesses and low-cost/no-cost resource providers

Oxnard & Camarillo, Calif., FOR IMMEDIATE RELEASE – West Ventura County Business Alliance (WVCBA) is co-hosting “Building Bridges: Workforce Solutions for Business Success,” a complimentary, collaborative summit to help local employers tackle workforce challenges. The half-day event is a partnership with Goodwill Industries of Ventura and Santa Barbara Counties, HR Force, Workforce Development Board of Ventura County, and Ventura County Community College District.

Building Bridges is scheduled for Thursday, April 10, from 1:00-5:00 pm at Goodwill Industries of Ventura and Santa Barbara Counties (1401 N. Rice Avenue, Oxnard, CA 93030). It is designed to connect employers with a myriad of resource partners that offer low-cost or no-cost programs and assistance.

“There are a lot of outstanding, local organizations that offer invaluable resources for employers,” says WVCBA President & CEO Andy Conli. “We’re putting everything under one roof to let businesses know what’s available to them.”

Event Highlights:

- Partner organizations will discuss their business support services that help employers promote development through placement, hiring, training, and more.
- Leaders from large, medium and small businesses will share their success stories.
- After the program concludes, attendees are invited to stay for a networking mixer with appetizers, drinks, and raffle prizes.

The event is free to attend but advanced registration is required. Register online at wvcba.org or by calling WVCBA at (805) 738-9100. Learn more at <https://buildingbridgesventuracounty.com>.

The event is made possible with the generous sponsorship of Title Sponsor Oxnard College Foundation, Major Sponsor OceanAir Federal Credit Union, and Supporting Sponsor Advanced Structural Technologies. Please contact Membership Development Manager Kyle Jewell at k.jewell@wvcba.org or (805) 415-0527 to learn about sponsoring the event.

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ABOUT THE WEST VENTURA COUNTY BUSINESS ALLIANCE

The West Ventura County Business Alliance (WVCBA) is the chamber of commerce advocating for businesses in Camarillo and Oxnard, California. In March 2021, the membership of the Camarillo Chamber of Commerce voted to unite with the Oxnard Chamber of Commerce and form the WVCBA. The WVCBA is the voice for the interest of business with government, promotes economic development, works to improve the regional economy, and protects the business interests of the two communities. Learn more at wvcba.org.

CONTACT

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