

WEEKLY E-NEWSLETTER ADVERTISING OPPORTUNITIES

Increase exposure for your business, service, or event with the WVCBA

BANNER AD

Banner ads are featured prominently toward the top of our weekly e-newsletter. Only one banner ad is available in each issue. They are \$250 per week (maximum of 4 consecutive weeks) and payment must be made in advance. Ad creative and copy is provided by advertiser and due the Friday before distribution.

OPTION 1: FULL BANNER



Image Dimensions:

860(w) x 210(h) pixels & 72 dpi

Hyperlink: Creative will link to a URL, PDF, or email address

OPTION 2: SPLIT BANNER



Image Dimensions:

450(w) x 210(h) pixels & 72 dpi

Copy: Max 200 characters

Hyperlink: One URL allowed in the copy. The image can link to the same or a different URL.

E-CARD AD



E-card ads are placed below top stories and are \$55 per week or \$195 for four weeks. Ads are due the Friday before distribution and payment must be made in advance.

Image Dimensions: 360 (w) x 240 (h) pixels & 72 dpi

Hyperlink: One link to a URL, PDF, or email address

MEMBER NEWS

If you have news, announcements, or events to share with our network, send us the details to info@wvcba.org and we will put it in our Friday newsletter for free, with an optional share as a social media story.

CONTACT [INFO@WVCBA.ORG](mailto:info@wvcba.org) FOR MORE INFO

WVCBA reserves the right to reject any ad, photograph, or illustration that is not deemed to be in keeping with the standards of the publication.

**SENT EVERY
TUESDAY**

**3,500
SUBSCRIBERS**

**40%
OPEN RATE**