

WOMEN'S BUSINESS CONFERENCE

2025



To celebrate International Women's Day, WVCBA and CSU Channel Islands have partnered to host an insightful half-day event with guest speakers, panel discussions, incredible networking, and more.

All individuals age 18+ and businesses are invited to attend, exchange ideas, and show their support for women in the business community. Ticket includes continental breakfast, lunch, parking, and gift bag.

 **Fri, March 7**

 **9:00 AM - 2:00 PM**

 **CSU Channel Islands
Grand Salon**



SCAN CODE FOR INFO AND REGISTRATION

For additional event information and sponsorship opportunities, please contact WVCBA by phone (805) 738-9100 or email info@wvcba.org

Title Sponsors



TITLE SPONSOR

\$4,500 Investment

PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Speaking opportunity at the podium
- Company recognition during event
- Company logo and full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement
- Promotional item in event swag bag
- 2 VIP parking (until filled)

MAJOR SPONSOR

\$2,500 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Company recognition during event
- Company logo and half-page ad in the event program
- Seating for six attendees at a reserved table with company logo
- Promotional item in event swag bag

SUPPORTING SPONSOR

\$1,500 Investment

PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

AT THE EVENT

- Company recognition during event
- Company logo and quarter-page ad in the event program
- Seating for four attendees
- Promotional item in event swag bag

Contact WVCBA COO Andy Conli at a.conli@wvcba.org
or (805) 484-4384 with your questions and to get started.